



Diligent Dilettante Design

It was first designed by Giambattista Bodoni in 1798 and is generally considered a "transitional" font type. Bodoni was a prolific type font designer and his particular font was highly influenced by the work of John Baskerville, a designer whose work Bodoni followed. The font, with its highly recognizable centered "Q" and slight hook in the "T", was widely accepted by printers and can be seen in a broad variety of publications and uses since the late 1700s.

1 2 3 4 5 6 7 8 9

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1798

Bodoni

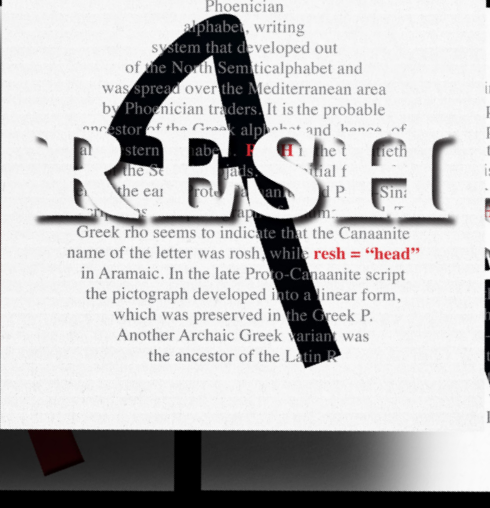
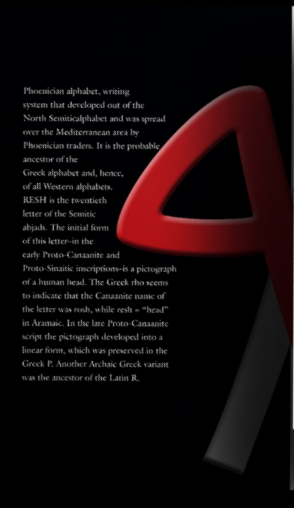
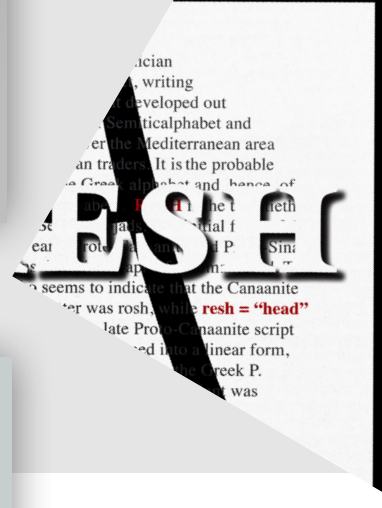
Bodoni

Massimo Vignelli

Celebrated Modernist Industrial and Graphic Designer, Massimo Vignelli engineered design works steeped in simplicity, clarity, and coherence. He found functionality and elegance in simple rational shapes, incorporating them in design for products, graphics, and corporate works. His client list included American Airlines, Ford, Gillette, IBM, National Park Service and the New York and Washington Subways. Self-described as an "information architect" Vignelli took information and created design to make it easier to understand. His favorite font was "Helvetica/Neue Haas Grotesk". To him, it was a perfect font with many weights.

"Design is permanent, styling is ephemeral."
 "If you can design one thing, you can design everything."
 "Design is not art. Design is utilitarian. Art is useful, but not utilitarian."







Women dedicated to furthering opportunities for women and girls in Upland and Waterfowl hunting, bird dog training, conservation, and mentorship. Youth involvement is an integral part of the HerUpland mission to increase girls' participation in upland hunting. We offer Youth Scholarships to provide education, conservation, community-building, connection, and leadership development opportunities through our upland hunting and bird dog training events. Join us for one of our regional hunting camps or training events and expand your community!

Connecting bird dog loving, feather chasing, like-minded women is our jam! You can find out more at herupland.com or follow us on Instagram and Facebook.

Celebrating Our Seniors

*Jan-Jun Birthdays
13 years and older*

Send in photo with call name, registered name, and age.

* Dog must be alive at time of submission
* Submission accepted through 1 March

Vintage Vizslas announces . . .

"The Stars Aligned" LITTER

Born May 2, 2023
7 girls, 3 Boys

"Keszú" "Jack"

Earned her TKN at 6 wks 5 days old

Field and Conformation Pedigree

OFA - Good
Thyroid - Normal
Eyes - Normal
AKC #SS18938701

OFA - Good
Elbows - Normal
Thyroid - Normal
AKC #SS20800805
CHIC - 166300
DNA #V977203

Int'l CH Vintage Kecses Ritka Szuret TKN OA NAJ GCH AmlInt'l CH Verity's Jack JH NA Pzll

HER UPLAND

HerUpland is a 501c3 non-profit woman-led organization dedicated to furthering opportunities for women and girls in Upland and Waterfowl hunting, bird dog training, conservation, and mentorship. We offer regional camps and events to bring women together in comradery, support, and to elevate one's upland hunting experience.

Youth involvement is an integral part of the HerUpland mission to increase girls' participation in upland hunting. We offer Youth Scholarships to provide education, conservation, community-building, connection, and leadership development opportunities through our upland hunting and bird dog training events.

We endeavor to create opportunities of learning and growth. Whether we delve into ongoing conservation efforts for protection of game birds and their habitat, provide opportunities to explore various methods for bird dog training, or discussions on firearm safety and shotgun preferences, we explore these subjects while empowering women to take on leadership and mentor roles.

Together we work to encourage and inspire others. Connecting bird dog loving, feather chasing, like-minded women is our jam!

You can find out more at herupland.com or follow us on Instagram and Facebook.



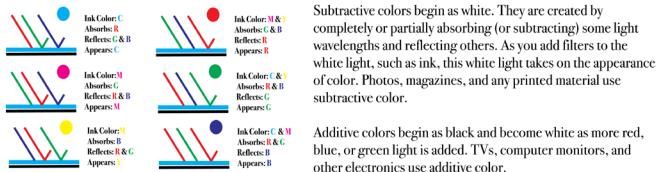
MAGAZINE LAYOUT & PRINT ADS

COLOR THEORY

Subtractive Color - created by Paint or Ink; reflects light



Subtractive Color consists of "Process Colors" (Print Industry) and "Artist Colors"



Additive Color - created by Light; on anything that emits Light



Color Characteristics

VALUE = LIGHT TO DARK



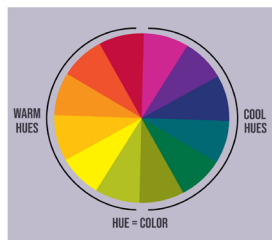
TINT = ADDING WHITE TO HUES

SHADE = ADDING BLACK TO HUES

SATURATION = VIVID TO DULL

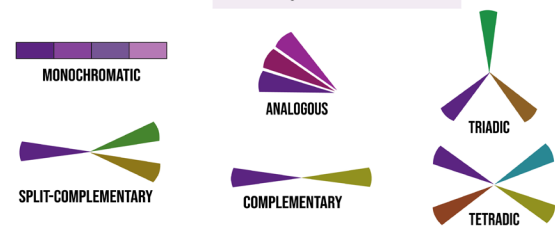


TOPE = ADDING GREY TO HUES



Color Harmonies

Aesthetically pleasing and harmonious color combinations based on geometric relationships on the color wheel.



Color Meanings



Ref: Course GRC200 Classes

Ref: <https://blog.thepapermillstore.com/color-theory-additive-subtractive-colors/>



Delicious Coffee

Origins of the Coffee Bean

Latin America



- Robusta Beans
- Arabica Beans

- Light Body
- Sweet
- Balanced
- High Acidity
- Mild-Medium Roast

Africa/Arabia



- Medium Body
- Medium Acidity
- Syrupy feel
- Dark Roast

- Robusta Beans
- Arabica Beans
- Excelsa Beans

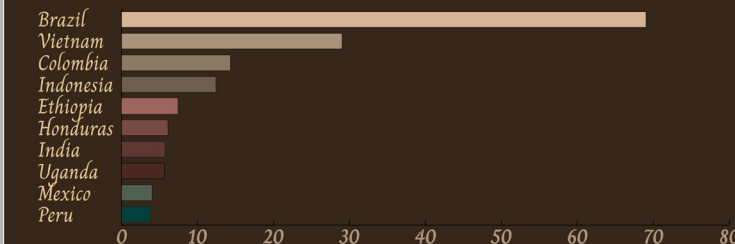
Indonesia/Pacific Islands



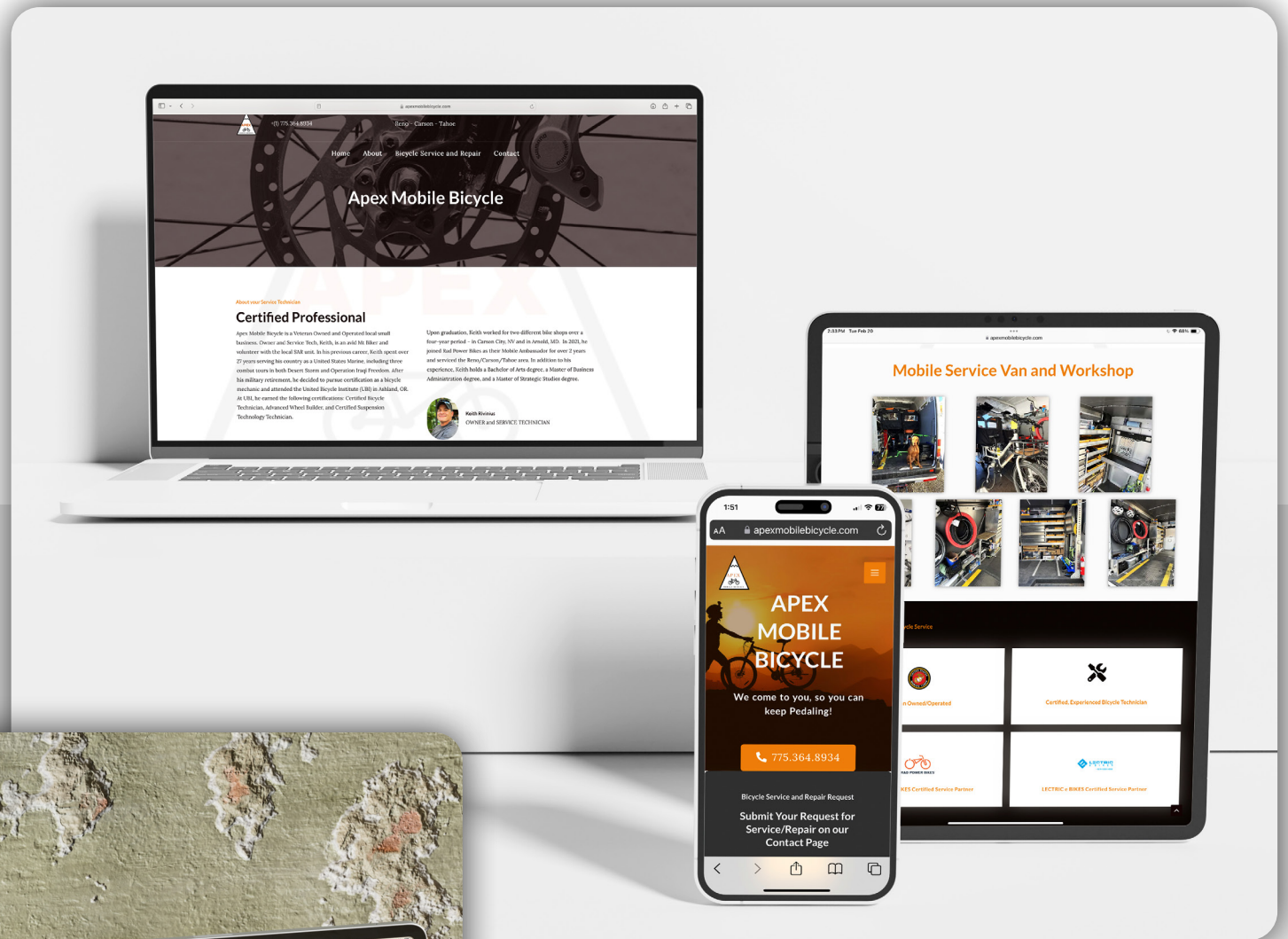
- Robusta Beans
- Arabica Beans
- Excelsa Beans
- Liberica Beans

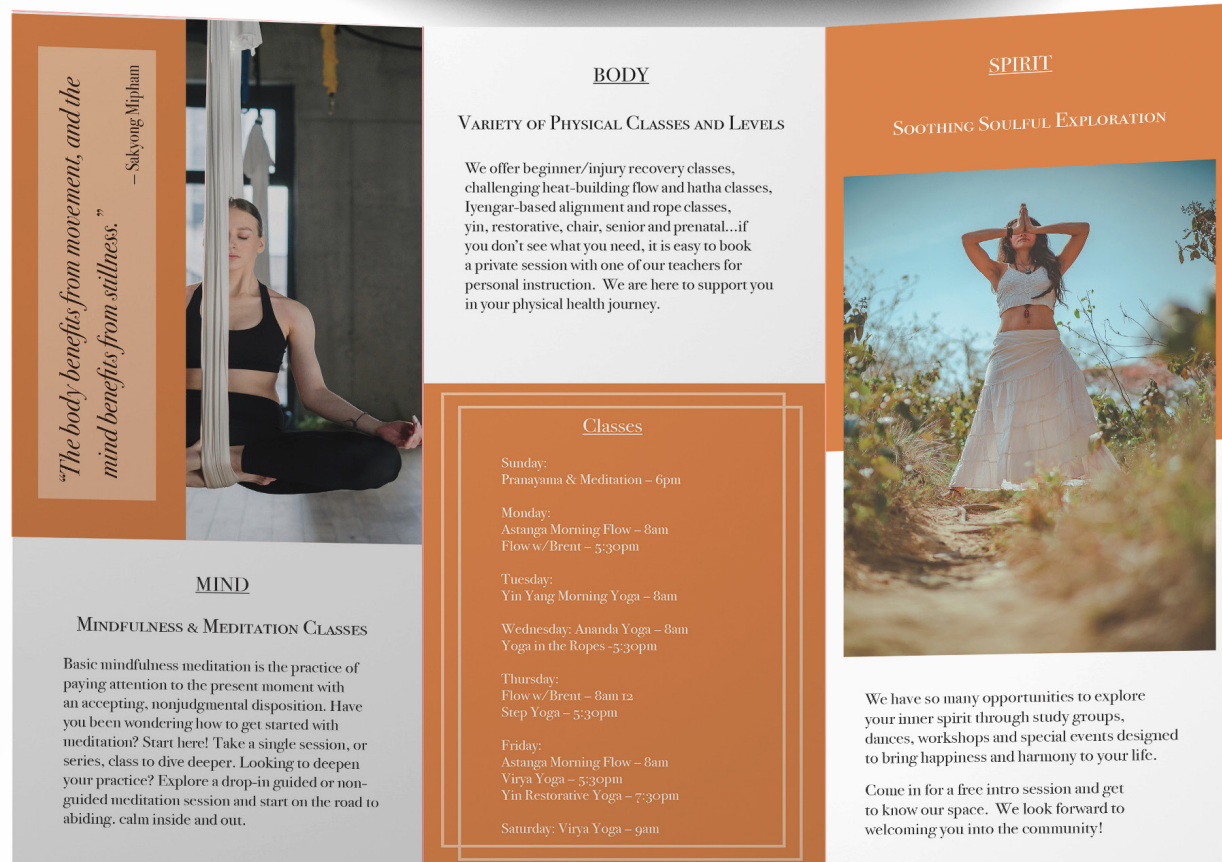
- Heavy Body
- Low Acidity
- Hearty, Earthy Flavors
- Dark to Very Dark Roast

Coffee Production Worldwide 2020 (1M 60 Kg Bags)



Sources:
<https://www.beveragefactory.com/blog/coffee-and-tea/beginners-guide-to-coffee-beans/>
<https://www.beveragefactory.com/blog/https://paxandbeneficia.com/blogs/articles/4-different-types-of-coffee-beans-you-should-know-about/coffee-and-tea/beginners-guide-to-coffee-beans/>
<https://www.statista.com/statistics/277137/world-coffee-production-by-leading-countries/>







COMMUNITY CHANGE

POWER FROM THE GROUND UP



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-  Pantone 2627 C
-  Pantone 7650 C
-  Pantone 7413 C



COMMUNITY CHANGE
POWER
from the Ground Up



COMMUNITY CHANGE

Let's fight for a Society
where everyone can thrive!

Thomas Jackson
Regional Director
Pitt-Rivers

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**POWER
from the Ground Up**

communitychangeaction.org



COMMUNITY CHANGE
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Virginia Beach, Va 23455



POWER FROM THE GROUND UP



We come to you so you can keep pedaling!

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Reno ~ Carson ~ Tahoe

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